

Expert SEO Position

Ohma Digital is a Creative Agency established in 2018 to help SME and local business to optimise their digital presence. With a high focus and a result-driven attitude, Ohma focuses on a creative and bespoke approach that serves best their customers.

As an Expert SEO, you are responsible to build the SEO strategy for the client you are in charge of. You can work in collaboration with the client and or the agency customer success or project manager.

The Expert SEO establish, plan, execute and monitor 3 aspects of the SEO Strategy for each given client of its portfolio: Technical SEO, On-Page SEO, Off-Page SEO

You are quality and customer-centric with solid organizational skills. You have the ability to work on multiple projects and strong attention to detail and quality of your work.

Responsibilities:

- On-Page SEO (URL, Meta tags, Keywords optimization, Images & Alt Tag, internal linking)
- Off-Page SEO (Backlinking & Link building strategy)
- Technical SEO (mobile and desktop monthly checks, broken links, site speed, index and crawling)
- Set up or use Google Analytics for clients
- Generate Monthly Google Analytics Reports for clients
- Create and maintain Project Documentation
- Work closely with the client and the Account Manager during the project

Deliverables:

- Client Branded monthly SEO Audit using Google Data Studio or equivalent